**Automate Pinterest Analysis &**

AI-Powered Content Suggestions With

What does this do?

* **Scheduled Start:**  
  The workflow runs automatically every week at 8:00 AM, so you get a fresh analysis on schedule.
* **Pulls Pinterest Pin Data:**  
  It retrieves a list of Pinterest pins from your account using the Pinterest API. This data is then cleaned up and formatted for further analysis.
* **Updates Data for Airtable:**  
  The workflow converts the raw Pinterest data into a structured format and labels it as "Organic." It then creates or updates records in an Airtable table to store these metrics.
* **AI-Driven Analysis:**  
  An AI agent reviews the aggregated Pinterest data, looking for trends and insights—like what type of content performs well and which pins could engage your target audience.
* **Summarizes the Findings:**  
  The analysis is then summarized into a concise report by another AI model, making it easier to digest and use for strategic decisions.
* **Notifies Your Marketing Manager:**  
  Finally, the summarized Pinterest trends and content suggestions are emailed directly to your marketing manager, ensuring the insights reach the right person for action.